Corporate Presentation

DIGITAL INVESTOR DAY



Milano@Park Hyatt 5 Febbraio 2015 - ore 9.00



Historical Background



1992

Born the first software Errata Corrige



2000

Cogito technology was born



2011

Creation of the US-based subsidiary and Cogito technology is patented in the United States



2/2014

Listed on the AIM exchange



12/2014

Born Expert System Iberia

























Expert System sells
Errata Corrige to
Microsoft

1994



Cogito is provided in multiple languages

2006



Gartner's Magic
Quadrant for
Enterprise
Search

2013



New offices in Silicon Valley and UK 6/2014



CY4Gate, new player in Cyber Defense Electronics field

12/2014











What we do

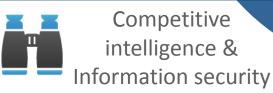




Customer Experience

We make information more findable & intelligent to help your business be more strategic & efficient







Social media & Marketing optimization

How we do it





STRATEGIC KNOWLEDGE

Intelligent Search & Navigation Natural language interfaces

Automatic categorization and targeted extraction

What makes us unique



Deep linguistic analysis of words to understand context.

Morphological analysis	word forms	dog, dog-catcher, doggy bag
Grammatical analysis	parts of speech	"There are 40 rows in the table." (noun)
		"She rows 5 times a week." (verb)
Logical analysis	word relationships	"The GM car I bought, to replace my Chrysler, stinks."
Semantic analysis	word context	"I used chicken broth for my soup stock."
		"I have 10,000 apples in stock."
		"I bought 10,000 shares of stock in Apple."

Listing figures





- Listed on AIM Italy: 18/02/2014
- Raised: over € 17 million, three times higher than the initial offering

Expert System Spa Data as of 30/06/2014

- Value of production: €6.48 million
- EBITDA: €0.11 million
- Equity Research:
 - I^{SIM} NTEGRÆ Target Price 2.2€



Growth in orders



International expansion and evolution of business model in 2014:



- ✓ in the US, orders were up 82%
- ✓ annual subscription licensing and maintenance fees increased92% over the previous year
- ✓ orders for software licenses represent approximately **44%** of the total (around 27% in 2013)

Next steps:

- investments to encourage greater proximity with partners and customer
- -new growth opportunities in line with the launch of Expert System Iberia

International Growth



Expert System Iberia

Acquired the ICM and iLab divisions of ISOCO, a Spanish company headquartered in Barcelona with contacts in South America, specialized in the development of semantic technology based software for the management of unstructured information aimed at a wide variety of industrial sectors, especially banking, government and pharmaceuticals.

International Growth



CY4Gate, a new global player in the "Cyber Defense Electronics" field



CY4Gate will use the software and knowledge developed by the Intelligence Division of Expert System, along with the Elettronica's EW Systems and know-how, to offer products and services for cyber defense electronics and intelligence to government organizations operating in the Security field.

International Growth: Further European Expansion



Strategic Partnership with Wabion





Cogito semantic engine enhances Google Search Appliance's search results by adding semantic information, thus providing users with new tools for searching and finding.

The strategic partnership gives Expert System the opportunity to extend its activities to the **German speaking market** – Germany, Austria and Switzerland.

Cogito Ltd and New VP of Sales in UK



Latest News



Feb 2015 – Expert System has been nominated in the "100 Companies that Matter in KM" for 2015

Jan 2015 - Expert System awarded top stock market fundraising honors by leading investment bank Equita SIM

Dic 2014 - Open Day "Join the Innovation"

Dic 2014 - Expert System and SYSTRAN: Semantic Technology for Multilingual Big Data

Nov 2014 - Expert System extends the **Cogito API portfolio**: to Fashion, Advertising, Intelligence and Media & Publishing Applications

Live Demo



EXPERT WEBIX BETAVERSION
BETA VERSION
Email: Password:
New User? Register

Live Demo



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