

# Corporate Presentation

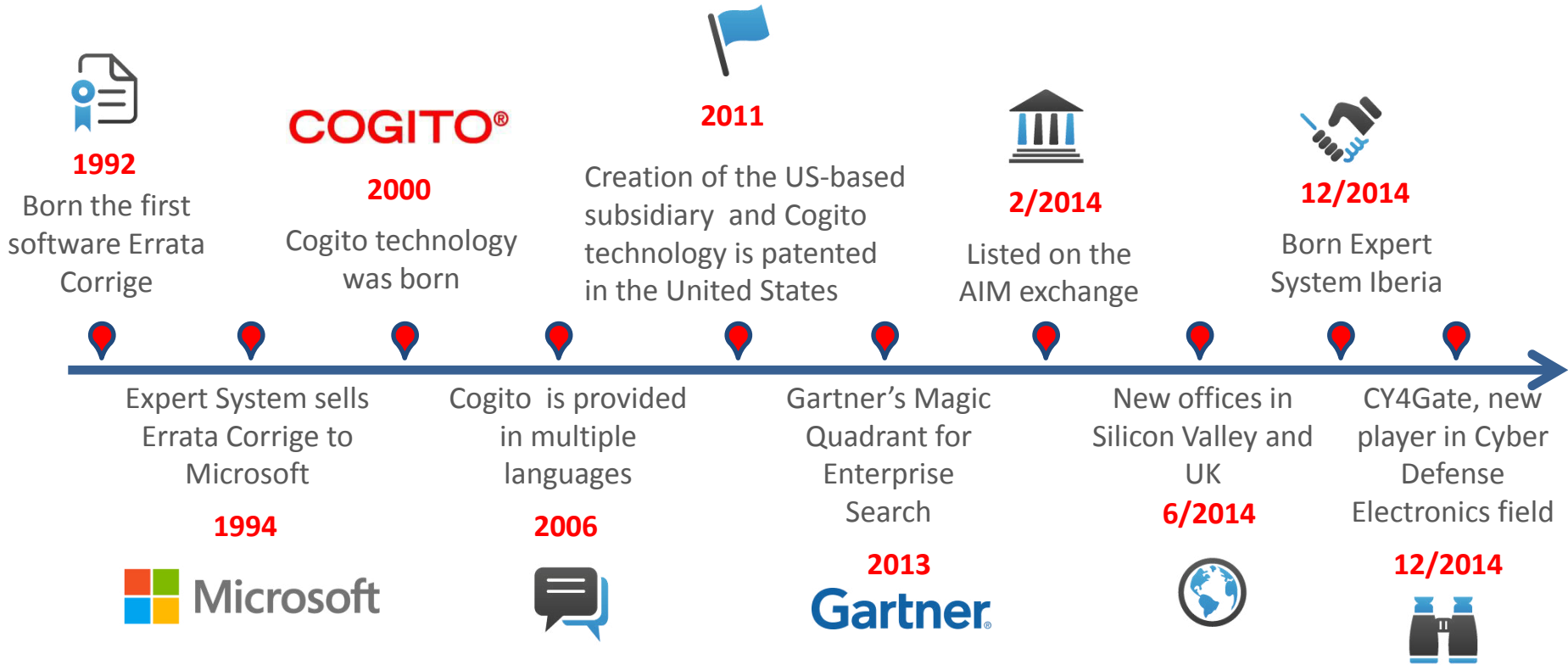
## DIGITAL INVESTOR DAY



Milano@Park Hyatt  
5 Febbraio 2015 - ore 9.00



# Historical Background



Proven Technology:



# What we do



Information  
management,  
access and dissemination



Customer  
Experience



Collaboration  
&  
Innovation

We make  
information  
more findable &  
intelligent to help  
your business be  
more strategic  
& efficient

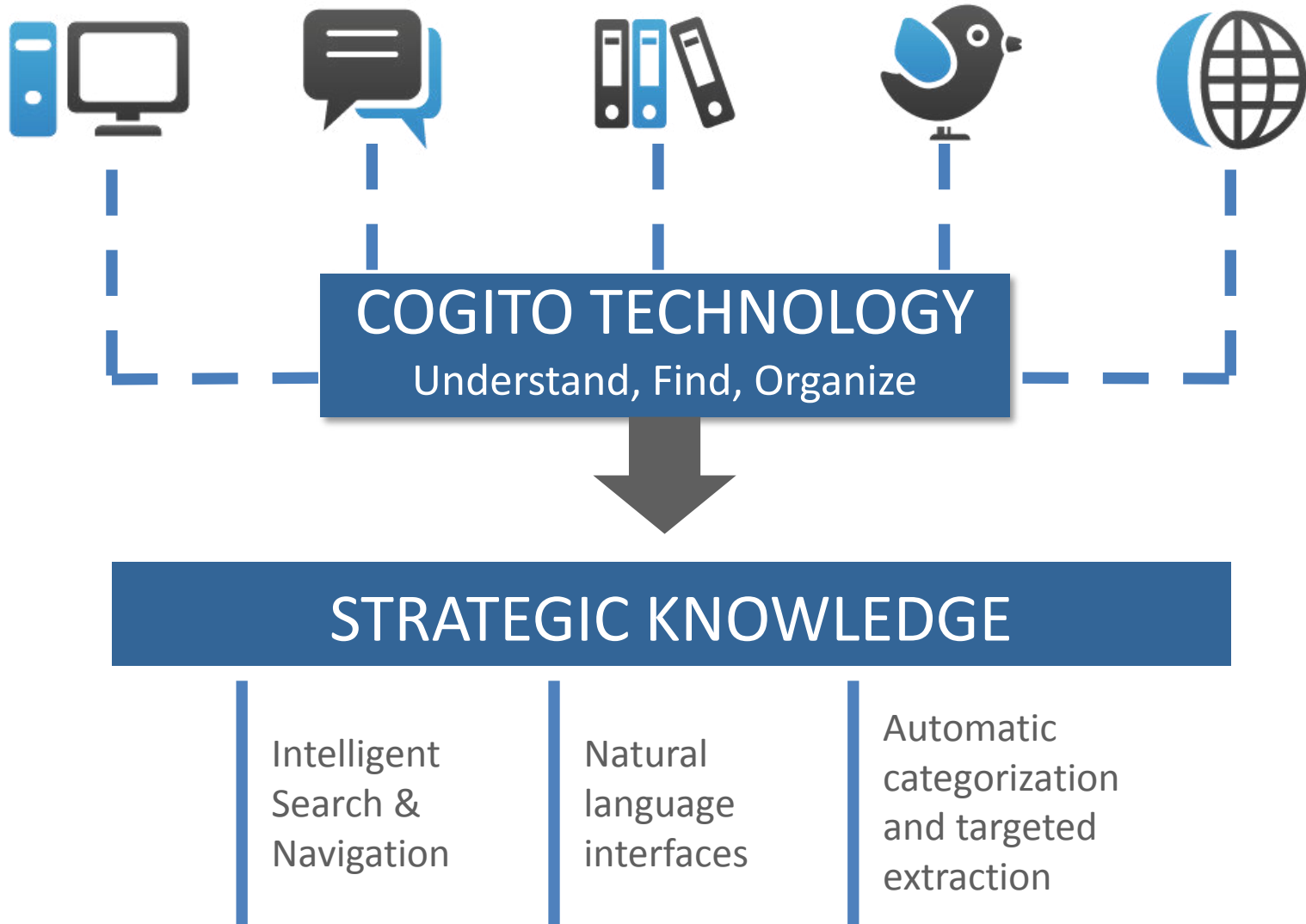


Competitive  
intelligence &  
Information security



Social media &  
Marketing  
optimization

# How we do it



# What makes us unique

Deep linguistic analysis of words to understand context.

Morphological analysis	word forms	dog, dog-catcher, doggy bag
Grammatical analysis	parts of speech	"There are 40 rows in the table." (noun)
		"She rows 5 times a week." (verb)
Logical analysis	word relationships	"The GM car I bought, to replace my Chrysler, stinks."
Semantic analysis	word context	"I used chicken broth for my soup stock."
		"I have 10,000 apples in stock."
		"I bought 10,000 shares of stock in Apple."

# Listing figures



EXSY

- Listed on AIM Italy: 18/02/2014
- Raised: over € 17 million, three times higher than the initial offering

## Expert System Spa Data as of 30/06/2014

- Value of production: €6.48 million
- EBITDA: €0.11 million
- Equity Research:

 **SIM INTEGRÆ** Target Price 2.2€

 **EDISON** Target Price 3.23€

# Growth in orders



International expansion and evolution of business model in 2014:



- ✓ in the US, orders were up **82%**
- ✓ annual subscription licensing and maintenance fees increased **92%** over the previous year
- ✓ orders for software licenses represent approximately **44%** of the total (around 27% in 2013)

## Next steps:

- investments to encourage greater proximity with partners and customer
- new growth opportunities in line with the launch of Expert System Iberia

# International Growth



## Expert System Iberia

Acquired the ICM and iLab divisions of ISOCO, a Spanish company headquartered in Barcelona with contacts in South America, specialized in the development of semantic technology based software for the management of unstructured information aimed at a wide variety of industrial sectors, especially banking, government and pharmaceuticals.

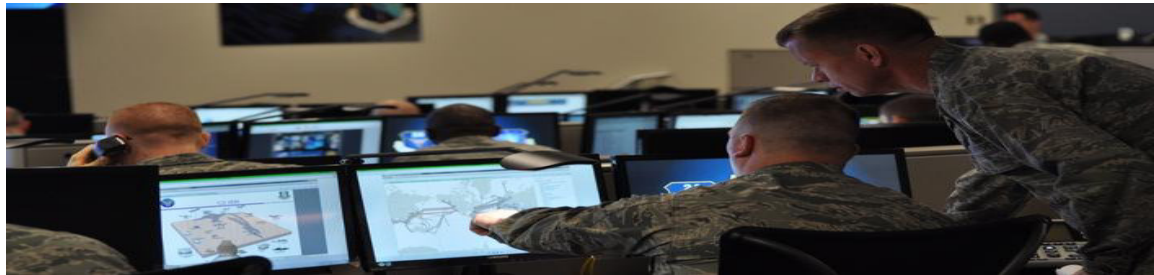




# International Growth



**CY4Gate, a new global player in the “Cyber Defense Electronics” field**



CY4Gate will use the software and knowledge developed by the Intelligence Division of Expert System, along with the Elettronica’s EW Systems and know-how, to offer products and services for cyber defense electronics and intelligence to government organizations operating in the Security field.

# International Growth: Further European Expansion



## Strategic Partnership with Wabion



Cogito semantic engine enhances Google Search Appliance's search results by adding semantic information, thus providing users with new tools for searching and finding.

The strategic partnership gives Expert System the opportunity to extend its activities to the **German speaking market** – Germany, Austria and Switzerland.

## Cogito Ltd and New VP of Sales in UK



Nicky Singh will be responsible growing the company's business throughout the UK and Ireland with a focus on both sales and partnership development for the Cogito semantic technology.

# Latest News



*Feb 2015* – Expert System has been nominated in the “100 Companies that Matter in KM” for 2015

*Jan 2015* - Expert System awarded **top stock market fundraising honors** by leading investment bank Equita SIM

*Dic 2014* - **Open Day “Join the Innovation”**

*Dic 2014* - **Expert System and SYSTRAN: Semantic Technology for Multilingual Big Data**

*Nov 2014* - Expert System extends the **Cogito API portfolio**: to Fashion, Advertising, Intelligence and Media & Publishing Applications

# Live Demo



# Live Demo



# Get in Contact



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